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FATHER RECEIVES PATENT FOR SPECIALTY SHIRT TO HELP DEAF SON-

Can Benefit Many Active Individuals

LOS ANGELES, Calif. (February 9, 2016)-Ci Wear, LLC.

www.ciwear.com) an apparel company focused on creating active gear for the hearing impaired, announced today the United States Patent and Trademark Office issued US Patent 9,242,093 for a specialty garment used during physical activity to conceal a hearing device and its wires to protect against entanglement and dislodgment. This proprietary shirt design reduces the exposure of hearing devices such as cochlear implant (CI) processors, smartphones and MP3 players; and their prospective sound cords/headphones. By integrating the device into the shirt, this adds a layer of protection from tangles and snags that cause loss or damage, especially during activities in tough environments such as surfing, skiing, waterparks, soccer, rock climbing and basketball.



***Shirt can be worn in all environments
including underwater***

"The idea for Ci Wear came from watching our son swim with his waterproof CI processors," explained Eric Sherman, inventor of the Ci Wear shirt. "We noticed our son spent a lot of time tending to his processors and headpieces, and not enough time playing. We wanted to find something our son could wear that improved his experience in the water and not be a hindrance."

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By incorporating the hearing device, the user could slide their CI processors or any electronic device into the sleeve pockets, thread the cords through the shirt, and enjoy any physical activity without the need to make constant adjustments for comfort and protection of equipment. This patent is an important component of Ci Wear, differentiating its clothing from other apparel, especially in the area of active wear for individuals who use hearing devices. Ci Wear is focused on enhancing the users experience. Parents of hearing impaired children have expressed their appreciation for a product like this because it works wells with sports across the spectrum all while neatly concealing the hearing device and its sound cord/wire.

About Ci Wear

Ci Wear shirts are used as rash guard/swim shirt in the water or as a high performance shirt on land. The shirt features raglan sleeves and flat lock stitching for added comfort and flexibility. The shirts are made in the USA and sell directly to consumers via online store. For more information visit www.ciwear.com.

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